

Accountability, Political Capture, and Selection into Politics

Miriam Artiles¹ Lukas Kleine-Rueschkamp²
Gianmarco León-Ciliotta¹

¹UPF & Barcelona GSE & IPEG

²OECD

Outline

Introduction

Motivation

Background: Recall Elections in Peru

Recall Referenda

Descriptive Statistics

Data and Empirical Strategy

Data

Empirical Strategy

Results

Main Results: Candidate Selection

Robustness and Specification Checks

Conceptual Framework

Robustness & Mechanisms

Candidate Entry or Exit?

Do Recall Referenda lead to Lower quality Mayors?

Conclusion

Motivation

- ▶ In most democratic systems, different mechanisms and institutions can be used to increase voter's control over politicians' actions, e.g. re-election incentives, free press, impeachment and recall mechanisms, etc.
 - ▶ The objective of these institutions is to improve government quality and public good provision by rewarding good performance and punishing inefficient or corrupt behaviors
 - ▶ These institutions affect politician's actions and their selection: by holding them accountable, they affect the expected value of office (e.g. less rent extraction opportunities, shorter expected tenure in office, etc.)

Motivation

- ▶ In most democratic systems, different mechanisms and institutions can be used to increase voter's control over politicians' actions, e.g. re-election incentives, free press, impeachment and recall mechanisms, etc.
 - ▶ The objective of these institutions is to improve government quality and public good provision by rewarding good performance and punishing inefficient or corrupt behaviors
 - ▶ These institutions affect politician's actions and their selection: by holding them accountable, they affect the expected value of office (e.g. less rent extraction opportunities, shorter expected tenure in office, etc.)
- ▶ The way accountability institutions are designed and the extent to which they can be captured or manipulated by political elites or interest groups can distort these objectives

Motivation

- ▶ Most political economy models with information asymmetries between politicians and voters have predictions on effort and selection
- ▶ However, the empirical work analyzing the effects of accountability institutions have focused on moral hazard rather than selection

Motivation

- ▶ Most political economy models with information asymmetries between politicians and voters have predictions on effort and selection
- ▶ However, the empirical work analyzing the effects of accountability institutions have focused on moral hazard rather than selection
- ▶ There is a large consensus that the effectiveness of democratic governance rests on whether high quality citizens enter politics (Myerson 2011) → The selection of politicians who decide to run for office is as important as their behavior → their honesty, competence and motivation determine the quality of public policies implemented, either directly (Martinez-Bravo (2017), Besley, G. Montalvo & Reynal-Querol (2011), Besley, Pande & Rao (2005) or through its effects on political competition and more generally on the political equilibrium (Besley (2007), Acemoglu, Egorov & Sonin (2013), Besley, Persson & Strum (2010).

In this paper ...

- ▶ We study the effects of political accountability on the selection of politicians who decide to run for office and show how these institutions can have unintended consequences when they are at risk of being manipulated or captured by political interest groups

In this paper ...

- ▶ We study the effects of political accountability on the selection of politicians who decide to run for office and show how these institutions can have unintended consequences when they are at risk of being manipulated or captured by political interest groups
- ▶ Empirically, we compare candidates running for office in period t , between municipalities where a mayor was ousted from office in a referendum in $t - 1$, with those running where the mayor barely survived the referendum
 - ▶ The decision to run or not in a district is a function of the expected term length
 - ▶ Mayors can be recall because they are inefficient/corrupt or due to political grievances
 - ▶ Potential candidates update their priors about the mechanisms and consequences of the recall institution by having a mayor recalled
 - ▶ Our identification strategy uses a close election regression discontinuity design

Preview of the Results

- ▶ Candidates running in a district that had a mayor recalled in a referendum last period have about 0.5 less years of education, are 18 percent less likely to be university educated, and instead more likely to have only secondary education

Preview of the Results

- ▶ Candidates running in a district that had a mayor recalled in a referendum last period have about 0.5 less years of education, are 18 percent less likely to be university educated, and instead more likely to have only secondary education
- ▶ They have less experience in the public sector, and in particular, are less likely to have experience as mayor in the past
- ▶ Candidates are also younger, suggesting that they are new entrants to politics
- ▶ They are less likely to come from disadvantaged groups (quechua or aymara) and this is particularly the case in municipalities where large shares of the population come from these groups (i.e. lose in representation)

Preview of the Results

- ▶ Candidates running in a district that had a mayor recalled in a referendum last period have about 0.5 less years of education, are 18 percent less likely to be university educated, and instead more likely to have only secondary education
- ▶ They have less experience in the public sector, and in particular, are less likely to have experience as mayor in the past
- ▶ Candidates are also younger, suggesting that they are new entrants to politics
- ▶ They are less likely to come from disadvantaged groups (quechua or aymara) and this is particularly the case in municipalities where large shares of the population come from these groups (i.e. lose in representation)
- ▶ However, elections partially offset the negative effect of recalls on the candidate pool, and elected mayors in treated areas are only slightly less educated than those who win the election in districts where a mayor barely survived the recall

Related Literature

▶ Politician's motivations and selection

Diermeier, Keane, & Merlo (2005), Dal Bó et al. (2017)

Citizen candidate models: Osborne & Silvinski (1996) and Besley & Coate (1997); Caselli & Morelli (2004)

Importance of leaders for economic Performance: Besley, Garcia-Montalvo, & Reynal-Querol (2011), Martinez-Bravo (2017), Besley, Pande & Rao (2005)

Empirical evidence: Ferraz & Finan (2016) and Gagliarducci & Nannicini (2013); Brollo et al. (2013); Beath et al. (2016) and Galazzo and Nannicini (2011); Dal Bó and Rossi (2011)

→ *We show empirically a specific mechanism affecting the selection of politicians*

▶ Effects of Accountability

Theory: Barro (1973) and Ferejohn (1986); Besley (2007) and Persson & Tabellini (2000)

Empirics: Besley & Case (1995) and Ferraz & Finan (2011); Alt, Bueno de Mesquita, & Rose (2011) and List & Sturm (2006); Ferraz & Finan (2008) and Besley & Burgess (2002); Bobonis, Fuentès, & Schwabe (2016) and Casey (2015); Fisman, Schulz, & Vig (2019); Alt et al (2014); Daniele et al. (2016); Avis, et al (2018)

→ *We look at the effects on the decision to run or not, analyzing an accountability institution which is used for political purposes, hence*

Outline

Introduction

Motivation

Background: Recall Elections in Peru

Recall Referenda

Descriptive Statistics

Data and Empirical Strategy

Data

Empirical Strategy

Results

Main Results: Candidate Selection

Robustness and Specification Checks

Conceptual Framework

Robustness & Mechanisms

Candidate Entry or Exit?

Do Recall Referenda lead to Lower quality Mayors?

Conclusion

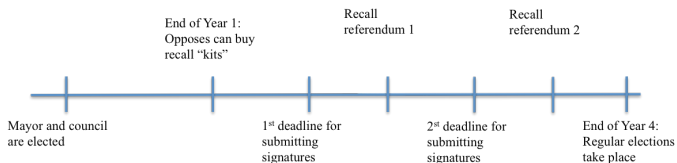
Background: Recall Referenda

- ▶ Since 1997, include all local and regional politicians

Background: Recall Referenda

- ▶ Since 1997, include all local and regional politicians
- ▶ Reason for recall arbitrary (corrupt, incapable, promises not kept, etc.)
- ▶ Outcome: mayor ousted
 - ▶ new elections if 1/3 of all councillors are recalled
 - ▶ otherwise: first councilor takes office
- ▶ 2 steps:
 - ▶ petition initiative and signature collection
 - ▶ recall election

Procedure of Recall Referenda



Background: Recall Referenda

- ▶ Recall referenda are a mechanism to punish inefficient or corrupt incumbents
- ▶ BUT:
 - ▶ Opposers do not need proof of poor performance or corruption
 - ▶ Can be used by opposers for political purposes

*“In 2012 the JNE showed that **22% of the promoters of recalls were candidates who had lost in the directly preceding election.** It is expected that by including losing candidates from previous elections and their associates (people acting in their names) this figure would grow even more.” (Welp 2015)*

“Half of all requests were made within 100 days of the mayor’s first year in office (the first moment when organizers could file). Almost all filings (96%) occurred within the first year possible. (Holland and Incio 2019)”

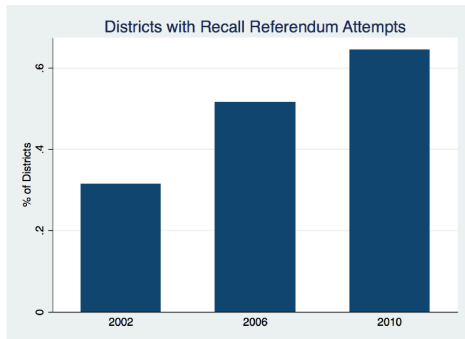
Background: Recall Referenda

| Dependent Variable: Recall Referendum | | | |
|---------------------------------------|------------------------|------------------------|------------------------|
| <i>Political Variables</i> | | | |
| Win Margin (%) | -0.0042*** (0.0007) | -0.0043*** (0.0007) | -0.0042*** (0.0007) |
| Turnout (%) | 0.0076** (0.0033) | 0.0076** (0.0033) | 0.0076** (0.0033) |
| Number of Candidates | -0.0081** (0.0033) | -0.0081** (0.0033) | -0.0082** (0.0033) |
| <i>Incumbent's Characteristics</i> | | | |
| University | | 0.0083 (0.0069) | 0.0105 (0.0072) |
| Technical | | 0.0078 (0.0076) | 0.0093 (0.0077) |
| Secondary | | 0.0076 (0.0066) | 0.0084 (0.0067) |
| Age | | | 0.0002 (0.0001) |
| Female | | | -0.0055 (0.0038) |
| Public sector experience | | | -0.0028 (0.0029) |
| Private sector experience | | | -0.0034 (0.0027) |
| Num. years elected office | | | -0.0005 (0.0015) |
| Num. years as mayor | | | 0.0001 (0.0005) |
| Num. years party experience | | | -0.0013 (0.0018) |
| National party affiliation | | | 0.0076*** (0.0029) |
| Election FEs | Yes | Yes | Yes |
| District FEs | Yes | Yes | Yes |
| Observations | 17517 | 17517 | 17517 |
| Number Districts | 1832 | 1832 | 1832 |
| Number District×Election | 3555 | 3555 | 3555 |

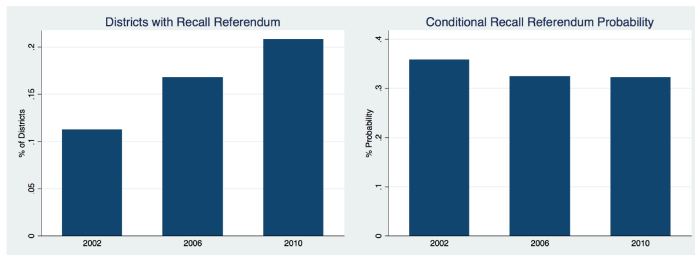
Background: Recall Referenda in Peruvian Municipalities

- ▶ If the opposer manages to collect enough valid signatures, a recall referendum is held
 - ▶ The mayor (and/or councilors) are recalled if:
 - ▶ Participation is more than 50%, and
 - ▶ 50% or more of valid voters agree with the recall
- In total, 20,000 recall attempts of local politicians (kits purchased to recall mayors and/or councilmen)
- > 5,000 elected officials have faced a recall referendum

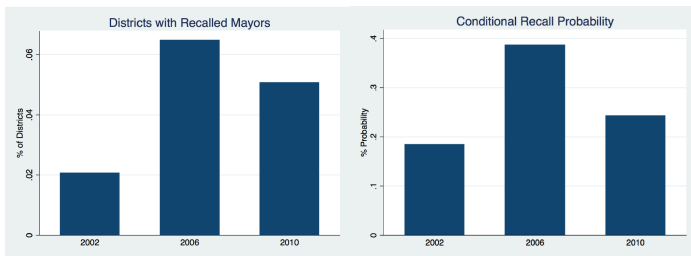
Recall Referenda in Peru



Recall Referenda in Peru



Recall Referenda in Peru



Background: Municipalities in Peru

- ▶ Municipalities (districts): lowest level of administration
 - ▶ In charge of local level public service provision (roads, security, permits and urban planning, etc.), but also of education and health service provision
- ▶ Mayors (and their councilors) are democratically elected to serve 4 year periods
 - ▶ First pass the post
 - ▶ Full time job for the mayor and part time for the councilors
 - ▶ Reelection is allowed (banned in 2015)
- ▶ Fragmented political landscape: weak political parties
 - ▶ In 2014: 7.26 candidates running for office, and only 36.9 percent of them represented a national political party

Recall Referenda and Reelection

| | | Probability Running for Reelection | Probability Winning Reelection |
|----------------------------------|-------------|------------------------------------|--------------------------------|
| Incumbent Recalled | Probability | 48.4% | 4.8% |
| | N | 250 | 250 |
| Incumbent survived Referendum | Probability | 72.8% | 18.6% |
| | N | 644 | 644 |
| Incumbent faced Recall Petition | Probability | 79.7% | 20.0% |
| | N | 1,806 | 1,806 |
| Incumbent without Recall Process | Probability | 68.0% | 22% |
| | N | 2,787 | 2,787 |

Descriptive Statistics: Recall Referenda in Peru

| | | Full Sample | RD Sample | Full Sample | RD Sample |
|-----------------------------|------|--------------------------|-----------|-----------------------------|-----------|
| | | Winners' Characteristics | | Candidates' Characteristics | |
| Primary or less | Mean | 0.051 | 0.059 | 0.055 | 0.070 |
| | N | 6076 | 424 | 37854 | 2801 |
| Secondary | Mean | 0.290 | 0.317 | 0.291 | 0.342 |
| | N | 6076 | 479 | 37854 | 3394 |
| Technical | Mean | 0.183 | 0.204 | 0.186 | 0.191 |
| | N | 6076 | 597 | 37854 | 2962 |
| University | Mean | 0.476 | 0.417 | 0.468 | 0.388 |
| | N | 6076 | 593 | 37854 | 3698 |
| Years of Education | Mean | 14.181 | 13.833 | 14.068 | 13.511 |
| | N | 6076 | 706 | 37854 | 3390 |
| Num. years elected office | Mean | 2.501 | 1.937 | 1.548 | 1.329 |
| | N | 6521 | 572 | 41115 | 2502 |
| Num. years as mayor | Mean | 0.908 | 1.683 | 0.760 | 0.897 |
| | N | 6521 | 818 | 41115 | 3849 |
| Num. years party experience | Mean | 1.966 | 0.667 | 0.999 | 0.618 |
| | N | 6521 | 588 | 41115 | 2902 |
| National party affiliation | Mean | 0.410 | 0.375 | 0.433 | 0.394 |
| | N | 6578 | 435 | 42557 | 3047 |
| Public sector experience | Mean | 0.630 | 0.605 | 0.588 | 0.566 |
| | N | 5056 | 522 | 33818 | 2093 |
| Private sector experience | Mean | 0.417 | 0.404 | 0.445 | 0.427 |
| | N | 5056 | 670 | 33818 | 2703 |
| Age | Mean | 43.993 | 44.258 | 45.629 | 45.984 |
| | N | 6578 | 539 | 42557 | 3058 |
| Female | Mean | 0.030 | 0.050 | 0.064 | 0.075 |
| | N | 6578 | 661 | 42557 | 4865 |

Descriptive Statistics: Recall Referenda in Peru

| | | | | District Characteristics | | |
|-----------------------|------|--------|--------|--------------------------|--|--|
| Number of Candidates | Mean | 7.415 | 6.820 | | | |
| | N | 7316 | 748 | | | |
| Win Margin (%) | Mean | 8.983 | 8.784 | | | |
| | N | 7250 | 476 | | | |
| Political Competition | Mean | 0.868 | 0.885 | | | |
| | N | 7255 | 623 | | | |
| Turnout (%) | Mean | 84.565 | 86.040 | | | |
| | N | 7315 | 527 | | | |

Outline

Introduction

Motivation

Background: Recall Elections in Peru

Recall Referenda

Descriptive Statistics

Data and Empirical Strategy

Data

Empirical Strategy

Results

Main Results: Candidate Selection

Robustness and Specification Checks

Conceptual Framework

Robustness & Mechanisms

Candidate Entry or Exit?

Do Recall Referenda lead to Lower quality Mayors?

Conclusion

Data Sources

- ▶ Candidate CVs (2002, 2006, 2010, 2014): Infogob.com.pe
Demographic characteristics, ID num, educational achievement, past experience in public office, party affiliation, experience in the public or private sector, wealth (lots of missing values, not going to use this)
- ▶ Electoral Data (2002, 2006, 2010, 2014): ONPE
Turnout, number of candidates, vote shares, party affiliations, electoral results, etc.

Data: CV Example

| DECLARACIÓN JURADA DE VIDA DEL CANDIDATO | | | |
|---|---|--------------------|-----------|
|  | | | |
| DATOS PERSONALES DEL CANDIDATO | | | |
| Organización política | DECIDE | No de registro | |
| Cargo al que postula | ALCALDE DISTRITAL | | |
| Lugar al que postula | AREQUIPA- CARAVELI- ACARI | | |
| Forma de designación | ELECCIONES CON VOTO UNIVERSAL, LIBRE, VOLUNTARIO, IGUAL, DIRECTO Y SECRETO DE LOS AFILIADOS Y CIUDADANOS NO AFILIADOS | | |
| DNI | 30482933 | | |
| Apellido Paterno | YTO | | |
| Apellido Materno | SUCAPUCA | | |
| Nombres | DIONISIO | | |
| Fecha de Nacimiento | 26/03/1981 | Sexo | MASCULINO |
| Portal del candidato | | Correo electrónico | |
| Lugar de Nacimiento | | | |
| País | PERÚ | | |
| Departamento | PUNO | | |
| Provincia | SAN ROMAN | | |
| Distrito | JULIACA | | |
| Lugar de residencia / domicilio | AV. RICARDO PALMA 354, M2 Z, LITE 7 | | |
| Departamento | AREQUIPA | | |
| Provincia | CARAVELI | | |
| Distrito | ACARI | | |
| Tiempo de Residencia | 42 | | |

II

EXPERIENCIA LABORAL

| | | | |
|-------------------|----------------------------------|----------------------|------------------|
| Centro de trabajo | GRIFO EL PORVENIR | Sector | PRIVADO |
| Fecha desde | ENERO - 1975 | Fecha hasta | OCTUBRE - 1995 |
| Cargo | CHOFER TANQUE SISTERNA | Detalles adicionales | |
| Centro de trabajo | MUNICIPALIDAD DE ACARI | Sector | PÚBLICO |
| Fecha desde | ENERO - 1995 | Fecha hasta | JULIO - 1998 |
| Cargo | REGIDOR | Detalles adicionales | |
| Centro de trabajo | ANTAMINA TRANSU | Sector | PRIVADO |
| Fecha desde | OCTUBRE - 1998 | Fecha hasta | FEBRERO - 2001 |
| Cargo | CHOFER VOLQUETE | Detalles adicionales | |
| Centro de trabajo | CAJAMARCA - TRANSU | Sector | PRIVADO |
| Fecha desde | MARZO - 2001 | Fecha hasta | OCTUBRE - 2002 |
| Cargo | CHOFER VOLQUETE | Detalles adicionales | |
| Centro de trabajo | MUNICIPALIDAD DISTRITAL DE ACARI | Sector | PÚBLICO |
| Fecha desde | ENERO - 2003 | Fecha hasta | DICIEMBRE - 2006 |
| Cargo | ALCALDE | Detalles adicionales | |

III FORMACIÓN ACADÉMICA

EDUCACIÓN BÁSICA REGULAR

| | Estado | Centro educativo |
|------------|-----------|----------------------------------|
| Primaria | CONCLUIDO | MUNICHICO 9427 |
| Secundaria | CONCLUIDO | COLEGIO NACIONAL NICOLAS PIEROLA |

EDUCACIÓN SUPERIOR

IV CARGOS POLÍTICOS

A. CARGOS PARTIDARIOS

(No ha ocupado ningún cargo político)

B. CARGOS DE ELECCIÓN POPULAR

(No ha ocupado cargos de elección popular)

V RELACIÓN DE SENTENCIAS CONDENATORIAS IMPUESTAS AL CANDIDATO POR DELITOS DOLOSOS Y QUE HUBIERAN QUEDADO FIRMES, SI LAS HUBIERE

(Si: antecedentes penales)

VI RELACIÓN DE SENTENCIAS QUE DECLARARON FUNDADAS O INFUNDADAS EN PARTE, LAS DEMANDAS INTERPUESTAS CONTRA LOS CANDIDATOS POR INCUMPLIMIENTO DE OBLIGACIONES FAMILIARES Y/O ALIMENTARIAS, CONTRACTUALES Y LABORALES, QUE HUBIERAN QUEDADO FIRMES

(No se cuenta con sentencia firme)

DECLARACIÓN JURADA DE NO TENER SENTENCIA CONDENATORIA VIGENTE

(No tiene condena vigente)

VII MENCIÓN DE LAS RENUNCIAS EFECTUADAS A OTROS PARTIDOS, MOVIMIENTOS DE ALCANCE REGIONAL O DEPARTAMENTAL U ORGANIZACIONES POLÍTICAS DE ALCANCE PROVINCIAL Y DISTRITAL, DE SER EL CASO

| Denominación del cargo | SECRETARIO PROVINCIONAL | Organización política | PPC |
|------------------------|-------------------------|-----------------------|----------------|
| Fecha de ingreso | JULIO - 2003 | Fecha de salida | FEBRERO - 2010 |

VIII INFORMACIÓN ADICIONAL O COMPLEMENTARIA

A. OTRA EXPERIENCIA

b. Declaración jurada de ingresos y de bienes y rentas

B. DECLARACIÓN JURADA DE INGRESOS Y DE BIENES Y RENTAS

DECLARACIÓN DEL PATRIMONIO

| | Sector público | Sector privado | Total S/. |
|--|----------------|----------------|-----------|
| REMUNERACIÓN BRUTA MENSUAL (Pago por planillas, sujetos a rentas de quinta categoría) | 0 | 0 | 0 |
| RENDA BRUTA MENSUAL POR EJERCICIO INDIVIDUAL (Ejercicio individual de profesión, oficio u otras áreas - renta de cuarta categoría) | 0 | 0 | 0 |
| OTROS INGRESOS MENSUALES (Predios arrendados, subarrendados o cedidos) (Bienes muebles arrendados, subarrendados o cedidos) (Intereses originados por colocación de capitales, regalías, rentas vitalicias, etc.) (Dietsas o similares) | 0 | 0 | 0 |
| TOTAL INGRESOS | | | 0 |

BIENES INMUEBLES

| | | | |
|-------------------------|------|---------------------|-------------------|
| Tipo de bien | CASA | Dirección | AV. RICARDO PALMA |
| No. Ficha Reg. Públicos | | Valor autovalor S/. | 62000 |

BIENES MUEBLES

| | | | |
|-----------------|------------------|-------------|-------------------|
| Tipo de bien | VEHICULO | Descripción | AV. RICARDO PALMA |
| Características | 2 ESTACION VAGON | Valor S/. | 25760 |

ACRENCIAS Y OBLIGACIONES A SU CARGO

| | | | |
|-------------------------|---|-----------|-------|
| Detalle de la acreencia | CAJA MUNICIPAL AREQUIPA - CAJA MUNICIPALICA | Monto S/. | 32500 |
|-------------------------|---|-----------|-------|

IX OBSERVACIONES INGRESADAS

Outcome Variables: Education and Experience

- ▶ Education: Primary, Secondary, Technical, University
(i) ever attended to the university, (ii) attended only to a technical education center, (iii) attended to secondary school, (iv) attended to primary school
- ▶ Years of education:
 $5\text{yrs of primary} + 6\text{yrs of secondary} + \text{yrs technical} + \text{yrs university} + \text{yrs postgraduate}$
- ▶ Experience:
Number of years of experience in (i) elected public office (mayor, councilor or regional counselor), (ii) the position of mayor, (iii) service in party office, as well as (vi) member of a national political party, (v) has work experience in the public sector or (vi) private sector
- ▶ Demographics:
Age and gender
- ▶ Ethnicity:
Candidate's last names classified by whether they have a Quechua or Aymara root (based on established language dictionaries)

Empirical Strategy

- ▶ We exploit variation on whether a mayor was ousted in a recall referendum in $t - 1$ to identify the reduced form effect of the salience of the accountability institution on the selection of candidates
- ▶ To identify the causal effects, we use a close election sharp regression discontinuity design, comparing districts \times elections where the mayor was barely voted out with those where she barely survived the recall
- ▶ Sample: district \times elections where a recall referendum took place

Empirical Strategy

Main Regression Equation:

$$Y_{ijt} = \alpha + \beta \text{Recalled}_{jt-1} + \gamma f(\text{VoteShare}_{jt-1}) + \varepsilon_{ijt}$$

where:

Y_{ijt} - outcome var for candidate i who runs for office in district j in period t

$\text{Recalled}_{jt-1} = 1$ if the mayor was recalled in district j in period $t - 1$

$f(\text{VoteShare}_{jt-1})$ - flexible polynomial of the vote share in favor of the recall in district j to recall a mayor in period $t - 1$

ε_{ijt} - error term clustered at the district \times election level

Empirical Strategy

Main Regression Equation:

$$Y_{ijt} = \alpha + \beta \text{Recalled}_{jt-1} + \gamma f(\text{VoteShare}_{jt-1}) + \varepsilon_{ijt}$$

- ▶ Bandwidth: Optimal bandwidth Imbens&Kalyanaraman (2012), but results are robust other BW choices
- ▶ Functional form assumption: Local linear with triangular kernel weights (Imbens&Lee 2007)
- ▶ Identifying assumption: In the RD sample, having a mayor recalled is as good as randomly assigned
 - ▶ We have continuity in other covariates
 - ▶ The density is continuous at the threshold

Outline

Introduction

- Motivation

Background: Recall Elections in Peru

- Recall Referenda

- Descriptive Statistics

Data and Empirical Strategy

- Data

- Empirical Strategy

Results

- Main Results: Candidate Selection

- Robustness and Specification Checks

Conceptual Framework

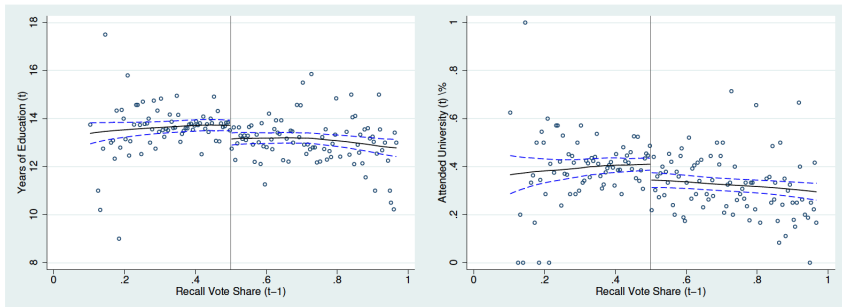
- Robustness & Mechanisms

- Candidate Entry or Exit?

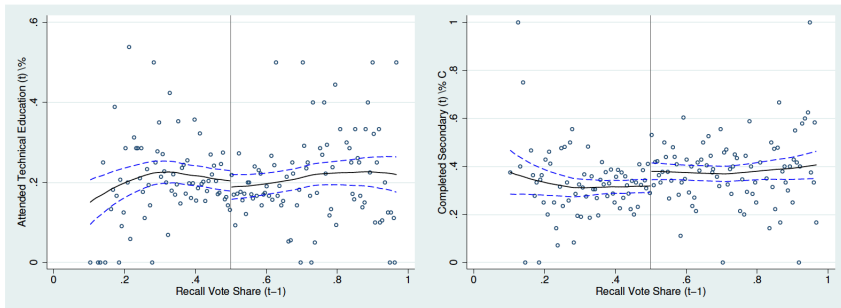
- Do Recall Referenda lead to Lower quality Mayors?

Conclusion

Graphical Evidence: Candidate Selection



Graphical Evidence: Candidate Selection



Main Results: Candidate Education

| | Dependent Variable: | | | |
|---|----------------------|-----------------------|---------------------|---------------------|
| | Years Edu | University | Technical | Secondary |
| PANEL A: Local Linear Regression | | | | |
| Recalled Incumbent in t-1 | -0.5241* (0.2964) | -0.0849** (0.0410) | -0.0006 (0.0356) | 0.0795* (0.0479) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 3390 | 3698 | 2962 | 3394 |
| Mean Dep. | 13.511 | 0.388 | 0.191 | 0.342 |

Main Results: Candidate Education

| PANEL B: Linear Polynomial Regression | | | | |
|---------------------------------------|-----------------------|-----------------------|---------------------|---------------------|
| Recalled Incumbent in t-1 | -0.5398** (0.2655) | -0.0744** (0.0363) | -0.0198 (0.0296) | 0.0788* (0.0405) |
| Linear Polynomial | Yes | Yes | Yes | Yes |
| Observations | 3390 | 3698 | 2962 | 3394 |
| Mean Dep. | 13.511 | 0.388 | 0.191 | 0.342 |

Main Results: Candidate Education

| PANEL C: Quadratic Polynomial Regression | | | | |
|--|----------------------|----------------------|---------------------|----------------------|
| Recalled Incumbent in t-1 | -0.5183* (0.2679) | -0.0652* (0.0365) | -0.0222 (0.0300) | 0.0882** (0.0417) |
| Quadratic Polynomial | Yes | Yes | Yes | Yes |
| Observations | 3390 | 3698 | 2962 | 3394 |
| Number District×Election | 611 | 679 | 538 | 612 |
| Mean Dep. | 13.511 | 0.388 | 0.191 | 0.342 |

Main Results: Candidate Education

- ▶ Higher leader's education has been shown to cause better public good provision (Martinez-Bravo 2017, Besley et al 2005, Besley et al. 2011)
- ▶ Still, a leader's quality is a multimentional concept
 - ▶ Our data allow us to look beyond the educational attainment, more precisely to candidate's experience before deciding to stand for office and their demographic characteristics

Main Results: Candidate Ethnicity and Representation

| | Dependent Variable: | | | | |
|---------------------------|--------------------------------|------------------------|--------------------------------|--------------------------------|--------------------------------|
| | At least one native surname | Two native surnames | Representative (25 percent) | Representative (50 percent) | Representative (75 percent) |
| Recalled Incumbent in t-1 | -0.0178 (0.0709) | -0.0231 (0.0283) | -0.0459 (0.0637) | -0.0605 (0.0693) | -0.1143** (0.0450) |
| Triangle Kernel | Yes | Yes | Yes | Yes | Yes |
| Observations | 2028 | 2478 | 2478 | 1892 | 2466 |
| Number Districts | 300 | 359 | 359 | 282 | 357 |
| Mean Dep. | 0.331 | 0.062 | 0.151 | 0.132 | 0.078 |

Main Results: Candidate Experience

| | PANEL A | | | |
|---------------------------|------------------------------|------------------------|--------------------------------|-------------------------------|
| | Dependent Variable: | | | |
| | Num. years elected office | Num. years as mayor | Num. years party experience | National Party Affiliation |
| Recalled Incumbent in t-1 | -0.3035 (0.3362) | -0.3711** (0.1859) | -0.2260 (0.2308) | 0.0212 (0.0492) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 2502 | 3849 | 2902 | 3047 |
| Number District×Election | 430 | 666 | 500 | 514 |
| Mean Dep. | 1.329 | 0.897 | 0.618 | 0.394 |

Main Results: Candidate Experience

| | PANEL B | | | |
|---------------------------|-----------------------------|------------------------------|---------------------|--------------------|
| | Dependent Variable: | | | |
| | Public Sector Experience | Private Sector Experience | Age | Female |
| Recalled Incumbent in t-1 | -0.1133** (0.0522) | -0.0389 (0.0551) | -1.5026 (0.9998) | 0.0134 (0.0178) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 2093 | 2703 | 3058 | 4865 |
| Number District×Election | 347 | 453 | 515 | 842 |
| Mean Dep. | 0.566 | 0.427 | 45.984 | 0.075 |

Main Results: Candidate Experience

- ▶ Treated candidates are less likely to have Quechua or Aymara backgrounds, and this is particularly the case in municipalities with an indigenous majority (decrease in representativeness)
- ▶ Treated candidates have less years of experience in the public sector, and in particular, as mayors
- ▶ They also significantly younger
- ▶ This suggests that they are likely to be new entrants to politics

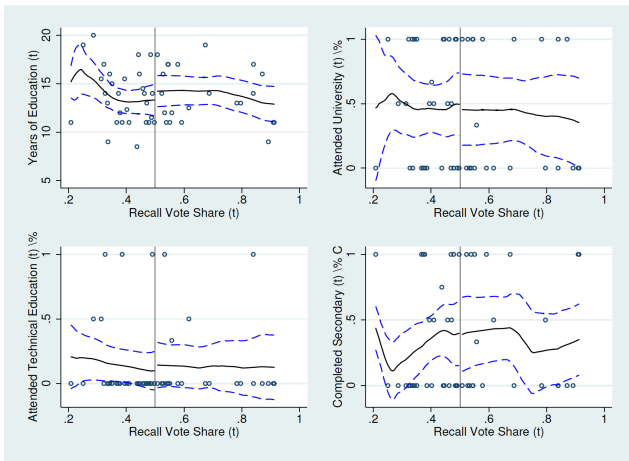
Placebo: Recalls in t-2

| | Dependent Variable: | | | |
|---|-----------------------|----------------------|---------------------|---------------------|
| | Years Edu | University | Technical | Secondary |
| Placebo: Recalled Incumbent in t-2 | | | | |
| Recalled Incumbent in t-1 | -0.5363** (0.2675) | -0.0715* (0.0365) | -0.0213 (0.0297) | 0.0766* (0.0404) |
| Recalled Incumbent in t-2 | 0.0692 (0.2661) | 0.0546* (0.0324) | -0.0370 (0.0253) | -0.0433 (0.0346) |
| Linear Polynomial | Yes | Yes | Yes | Yes |
| Observations | 3390 | 3698 | 2962 | 3394 |
| Number District×Election | 611 | 679 | 538 | 612 |
| Mean Dep. | 13.511 | 0.388 | 0.191 | 0.342 |

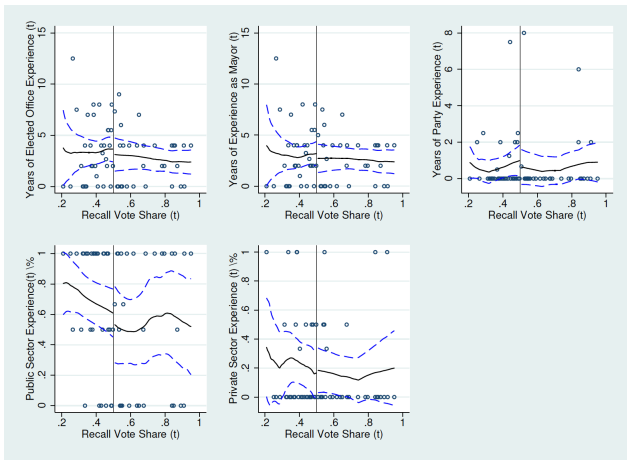
Continuity tests

- ▶ Incumbent education in t-1
- ▶ Incumbent experience in t-1
- ▶ Political variables in t-1
- ▶ Runner up's characteristics in t-1

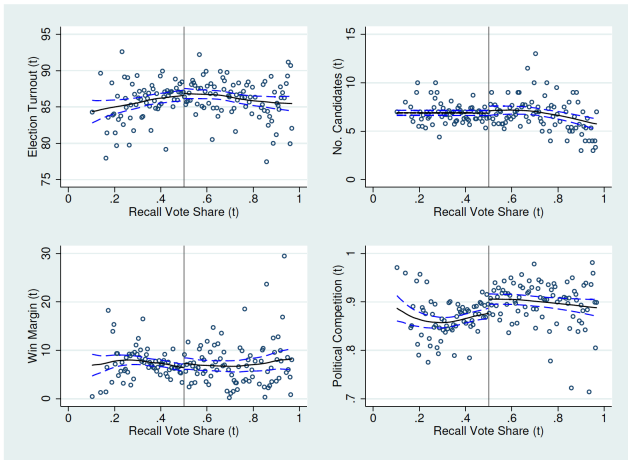
Continuity Test: Incumbent's Education



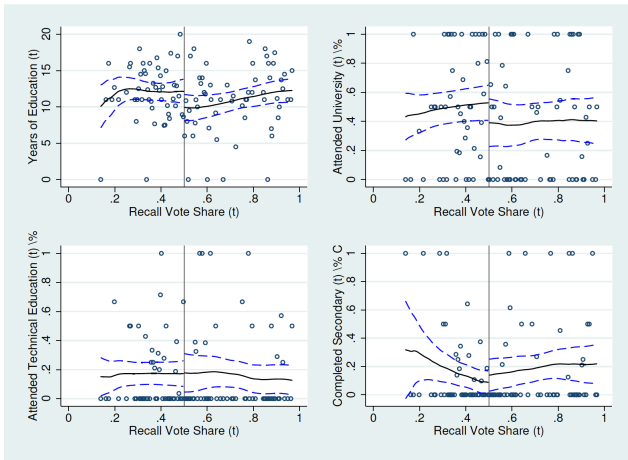
Continuity Test: Incumbent's Experience



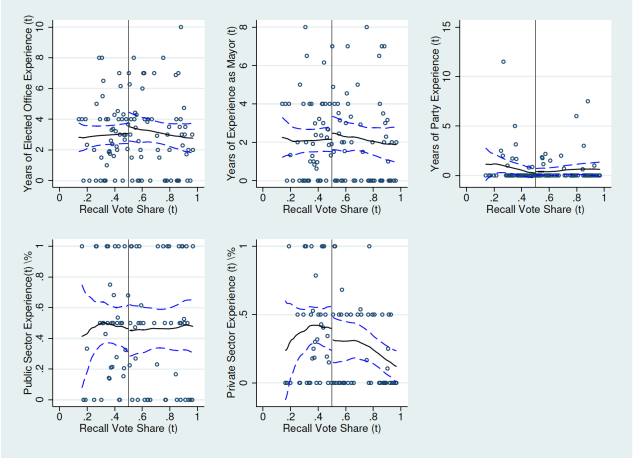
Continuity Test: Political Variables



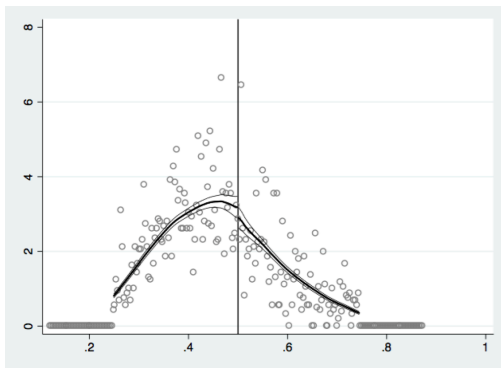
Continuity Test: Runner-ups Education



Continuity Test: Runner-ups Education



Gaming of the running variable? McCrary test



Outline

Introduction

Motivation

Background: Recall Elections in Peru

Recall Referenda

Descriptive Statistics

Data and Empirical Strategy

Data

Empirical Strategy

Results

Main Results: Candidate Selection

Robustness and Specification Checks

Conceptual Framework

Robustness & Mechanisms

Candidate Entry or Exit?

Do Recall Referenda lead to Lower quality Mayors?

Conclusion

How should Accountability Affect Selection?

Reduction of expected rents

- ▶ Deter low types / corrupt politicians from running for office

Political capture

- ▶ Political elites can use the institution for political purposes →
Potential candidates update about the reasons for a recall
→ High quality / opportunity costs types could decide not to run for office
→ Politicians committed to a certain agenda (more representative?) would be deterred to run

Mechanisms: Learning - The impact of a recalled neighbor

| | Dependent Variable: | | | |
|---|------------------------|------------------------|---------------------|-----------------------|
| | Years Edu | University | Technical | Secondary |
| PANEL A: Local Linear Regression | | | | |
| Recalled Neighbour Incumbent in t-1 | -0.9264*** (0.2541) | -0.1327*** (0.0400) | -0.0015 (0.0180) | 0.1301*** (0.0333) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 6225 | 5902 | 10003 | 5591 |
| Mean Dep. | 14.289 | 0.498 | 0.185 | 0.270 |
| PANEL B: Linear Polynomial Regression | | | | |
| Recalled Neighbour Incumbent in t-1 | -0.8695*** (0.2306) | -0.1257*** (0.0361) | -0.0076 (0.0156) | 0.1152*** (0.0296) |
| Linear Polynomial | Yes | Yes | Yes | Yes |
| Observations | 6225 | 5902 | 10003 | 5591 |
| Mean Dep. | 14.289 | 0.498 | 0.185 | 0.270 |
| PANEL C: Quadratic Polynomial Regression | | | | |
| Recalled Neighbour Incumbent in t-1 | -0.7925*** (0.2362) | -0.1094*** (0.0364) | -0.0071 (0.0159) | 0.1033*** (0.0300) |
| Quadratic Polynomial | Yes | Yes | Yes | Yes |
| Observations | 6225 | 5902 | 10003 | 5591 |
| Number District × Election | 1018 | 958 | 1704 | 895 |
| Mean Dep. | 14.289 | 0.498 | 0.185 | 0.270 |

Mechanisms: Learning - The impact of a recalled neighbor (II)

| | Dependent Variable: | | | |
|---|------------------------|------------------------|----------------------|-----------------------|
| | Years Edu | University | Technical | Secondary |
| PANEL A: Local Linear Regression | | | | |
| Recalled Neighbour Incumbent in t-1 | -1.0810*** (0.2743) | -0.1625*** (0.0423) | -0.0109 (0.0202) | 0.1726*** (0.0346) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 6147 | 6364 | 8388 | 5618 |
| Mean Dep. | 14.395 | 0.514 | 0.184 | 0.257 |
| PANEL B: Linear Polynomial Regression | | | | |
| Recalled Neighbour Incumbent in t-1 | -0.8391*** (0.2405) | -0.1329*** (0.0353) | -0.0210 (0.0173) | 0.1620*** (0.0306) |
| Linear Polynomial | Yes | Yes | Yes | Yes |
| Observations | 6147 | 6364 | 8388 | 5618 |
| Mean Dep. | 14.395 | 0.514 | 0.184 | 0.257 |
| PANEL C: Quadratic Polynomial Regression | | | | |
| Recalled Neighbour Incumbent in t-1 | -0.9536*** (0.2627) | -0.1394*** (0.0390) | -0.0295* (0.0176) | 0.1708*** (0.0337) |
| Quadratic Polynomial | Yes | Yes | Yes | Yes |
| Observations | 6147 | 6364 | 8388 | 5618 |
| Number District×Election | 1042 | 1090 | 1449 | 929 |
| Mean Dep. | 14.395 | 0.514 | 0.184 | 0.257 |

Mechanisms: Politically motivated recalls

| | Dependent Variable: | | | |
|--|-----------------------|---------------------|---------------------|--------------------|
| | Years of Education | University | Technical | Secondary |
| PANEL A: Political Opponents preceding Election | | | | |
| Recalled Incumbent in t-1 | -0.3259 (0.2777) | -0.0492 (0.0373) | -0.0151 (0.0310) | 0.0552 (0.0429) |
| Recalled in t-1 * Political Opponent in t-1 | -0.4780 (0.3221) | -0.0643 (0.0457) | -0.0241 (0.0347) | 0.0620 (0.0464) |
| Political Opponent in t-1 | -0.2467 (0.2271) | -0.0315 (0.0306) | 0.0171 (0.0255) | 0.0120 (0.0282) |
| Linear Polynomial | Yes | Yes | Yes | Yes |
| Observations | 3390 | 3698 | 2962 | 3394 |
| Number District × Election | 611 | 679 | 538 | 612 |
| Mean Dep. | 13.511 | 0.388 | 0.191 | 0.342 |

Mechanisms: Performance prior to recalls

| PANEL B: Performance prior Recall | | | | |
|---|----------|-----------|----------|----------|
| Recalled Incumbent in t-1 | -0.7696* | -0.1263** | -0.0054 | 0.1029* |
| | (0.3979) | (0.0591) | (0.0418) | (0.0618) |
| Recalled in t-1 * % Expense Budget Executed | 0.0676 | 0.0188 | -0.0177 | -0.0011 |
| | (0.1484) | (0.0272) | (0.0163) | (0.0277) |
| % Expense Budget Executed | 0.0932 | 0.0116 | 0.0034 | -0.0145 |
| | (0.0925) | (0.0195) | (0.0131) | (0.0151) |
| Linear Polynomial | Yes | Yes | Yes | Yes |
| Observations | 2565 | 2791 | 2237 | 2565 |
| Number District×Election | 384 | 422 | 336 | 384 |
| Mean Dep. | 13.439 | 0.381 | 0.180 | 0.355 |

Mechanisms: Opportunity Cost

| Dependent Variable: Predicted Wage (opportunity cost) | | |
|--|---------------------------|--------------------------|
| Recalled Incumbent in t-1 | -139.0638*** (52.2649) | -137.8319** (58.7260) |
| Linear Polynomial | Yes | No |
| Local Linear Regression | No | Yes |
| Observations | 3608 | 3608 |
| Number District×Election | 661 | 661 |
| Mean Dep. | 1234.929 | 1234.929 |

Robustness & Mechanisms

- ▶ Specific characteristics of the previous mayors:
 - ▶ Mayors with specific characteristics (eg. stronger potential contender)
 - ▶ But: Incumbent characteristics are balanced, and results are robust to the inclusion of these characteristics

Mechanisms: Incumbent characteristics

| | Dependent Variable: | | | |
|--|---------------------|----------------------|---------------------|--------------------|
| | Years Edu | University | Technical | Secondary |
| PANEL A: Controlling for Incumbents Characteristics | | | | |
| Recalled Incumbent in t-1 | -0.4308 (0.2649) | -0.0646* (0.0382) | -0.0058 (0.0346) | 0.0595 (0.0452) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Incumbent's Characteristics | Yes | Yes | Yes | Yes |
| Observations | 3377 | 3685 | 2949 | 3381 |
| Number District×Election | 610 | 678 | 537 | 611 |
| Mean Dep. | 13.497 | 0.386 | 0.192 | 0.343 |

Mechanisms

- ▶ Specific characteristics of the previous mayors
- ▶ Specific political situation in the district in $t - 1$
 - ▶ A particularly competitive election in $t - 1$ could lead to a recall election, and political competition can deter or encourage certain candidates
 - ▶ Again, these characteristics are balanced, and including them in the regressions do not change the main results

Mechanisms: Political Situation

| PANEL B: Controlling for Political Situation in t-1 | | | | |
|---|----------------------|----------------------|---------------------|--------------------|
| Recalled Incumbent in t-1 | -0.4443* (0.2563) | -0.0735* (0.0376) | -0.0055 (0.0352) | 0.0728 (0.0451) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Political Controls | Yes | Yes | Yes | Yes |
| Observations | 3372 | 3677 | 2944 | 3376 |
| Number District×Election | 608 | 675 | 535 | 609 |
| Mean Dep. | 13.512 | 0.388 | 0.190 | 0.341 |

Mechanisms

- ▶ Specific characteristics of the previous mayors
- ▶ Specific political situation in the district in $t - 1$
- ▶ Re-Running Incumbents
 - ▶ Incumbents are high quality, recalling one mechanically decreases the quality of the pool in the next period
 - ▶ Incumbent characteristics are balanced, and eliminating them from all regressions do not affect the results

Mechanisms: Re-Running incumbents

| | Dependent Variable: | | | |
|---------------------------|--|----------------------|---------------------|---------------------|
| | Years Edu | University | Technical | Secondary |
| | PANEL A: Dropping re-running Incumbents | | | |
| Recalled Incumbent in t-1 | -0.4733 (0.2906) | -0.0763* (0.0400) | -0.0130 (0.0349) | 0.0818* (0.0476) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Re-running Incumbents | No | No | No | No |
| Observations | 3063 | 3460 | 2939 | 3060 |
| Number District×Election | 609 | 711 | 584 | 608 |
| Mean Dep. | 13.488 | 0.384 | 0.195 | 0.348 |

Mechanisms

- ▶ Specific characteristics of the previous mayors
- ▶ Specific political situation in the district in $t - 1$
- ▶ Re-Running Incumbents
- ▶ Specific characteristics of the previous runner-up
 - ▶ Certain runner-ups could be more more able to campaign against the mayor, and this campaigning could deter or encourage certain candidates
 - ▶ Again, these characteristics are balanced, and including them in the regressions do not change the main results

Mechanisms: Political Opponents

| PANEL B: Controlling for Characteristics of Runners-up | | | | |
|--|---------------------|-----------------------|---------------------|---------------------|
| Recalled Incumbent in t-1 | -0.4472 (0.2837) | -0.0826** (0.0409) | -0.0127 (0.0344) | 0.0867* (0.0509) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Runners Up Characteristics | Yes | Yes | Yes | Yes |
| Observations | 2382 | 2573 | 2086 | 2382 |
| Number District×Election | 351 | 384 | 309 | 351 |
| Mean Dep. | 13.453 | 0.381 | 0.183 | 0.346 |

Mechanisms

- ▶ Specific characteristics of the previous mayors
- ▶ Specific political situation in the district in $t - 1$
- ▶ Re-Running Incumbents
- ▶ Specific characteristics of the previous runner-up

Candidate Entry or Exit?

- ▶ Are high quality candidates dropping from the race, or we have entry of low quality candidates?

Candidate Entry or Exit?

| | Turnout | Dependent Variable: | |
|---------------------------|---------------------|---------------------|---------------------|
| | | Candidates | Win Margin |
| Recalled Incumbent in t-1 | -0.7000 (1.0067) | 0.0947 (0.3907) | -1.4477 (1.2230) |
| Triangle Kernel | Yes | Yes | Yes |
| Observations | 527 | 748 | 476 |
| Number Districts | 425 | 563 | 390 |
| Mean Dep. | 86.040 | 6.820 | 8.784 |

Do Recall Referenda lead to Lower quality Mayors?

| | PANEL A | | | |
|---------------------------|---------------------|---------------------|---------------------|--------------------|
| | Dependent Variable: | | | |
| | Years of Education | University | Technical | Secondary |
| Recalled Incumbent in t-1 | -0.1557 (0.4469) | -0.0301 (0.0861) | -0.0728 (0.0712) | 0.1422 (0.0981) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 706 | 593 | 597 | 479 |
| Number Districts | 547 | 478 | 480 | 398 |
| Mean Dep. | 13.833 | 0.417 | 0.204 | 0.317 |

Do Recall Referenda lead to Lower quality Mayors?

| PANEL B | | | | |
|---------------------------|------------------------------|------------------------|--------------------------------|-------------------------------|
| | Dependent Variable: | | | |
| | Num. years elected office | Num. years as mayor | Num. years party experience | National Party Affiliation |
| Recalled Incumbent in t-1 | -0.2253 (0.6352) | -0.4170 (0.4208) | -0.2209 (0.3455) | 0.0225 (0.1034) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 572 | 818 | 588 | 435 |
| Number Districts | 455 | 607 | 466 | 362 |
| Mean Dep. | 1.937 | 1.683 | 0.667 | 0.375 |

| PANEL C | | | | |
|---------------------------|------------------------------|------------------------------|---------------------|---------------------|
| | Dependent Variable: | | | |
| | Public Sector Experience. | Private Sector Experience | Age | Female |
| Recalled Incumbent in t-1 | -0.0403 (0.0772) | -0.0985 (0.0663) | -1.0264 (1.4998) | 0.0560* (0.0318) |
| Triangle Kernel | Yes | Yes | Yes | Yes |
| Observations | 522 | 670 | 539 | 661 |
| Number Districts | 430 | 526 | 432 | 516 |
| Mean Dep. | 0.605 | 0.404 | 44.258 | 0.050 |

Elected Mayors

- ▶ Despite the negative selection of candidates, voters are able to sort through the weeds, and elections mitigate the negative effect on the pool of candidates
- ▶ Elected mayors have slightly less educational levels, but the results are not significant due to limited statistical power
- ▶ In the oven: effects on policies?

Outline

Introduction

- Motivation

Background: Recall Elections in Peru

- Recall Referenda

- Descriptive Statistics

Data and Empirical Strategy

- Data

- Empirical Strategy

Results

- Main Results: Candidate Selection

- Robustness and Specification Checks

Conceptual Framework

- Robustness & Mechanisms

- Candidate Entry or Exit?

- Do Recall Referenda lead to Lower quality Mayors?

Conclusion

Conclusion

- ▶ Accountability has been shown to be a useful device to discipline politicians in office
- ▶ However, we know little about the potential effect of institutions that bolster accountability on the selection of politicians
 - ▶ Especially important in contexts with low state capacity, where these institutions can be captured
- ▶ We show that the increase in the perceived probability of being recalled deters more educated and experienced politicians of running for office
 - ▶ The negative selection is due to the political use of an accountability institution, which distorts its initial intentions
- ▶ However, elections still do their job and select the best politicians among the ones available

Muchas gracias!

Comments to: gianmarco.leon@upf.edu

Twitter: [@GianmarcoLeon_C](https://twitter.com/GianmarcoLeon_C)

Descriptive Statistics: Correlates of Performance

| | Dependent Variable: | | | | | | | | |
|-----------------------------|------------------------|-----------------------|-----------------------|------------------------|-----------------------|-----------------------|------------------------|-----------------------|-----------------------|
| | Ln (Nightlights) | | | Ln (Revenues) | | | Ln(Expenditures) | | |
| | 0-3% | 0-4% | Full Sample | 0-3% | 0-4% | Full Sample | 0-3% | 0-4% | Full Sample |
| Secondary | 0.191 (0.217) | 0.505*** (0.168) | 0.0558 (0.0779) | 0.252* (0.135) | 0.228** (0.110) | 0.100** (0.0490) | -0.0405 (0.0853) | -0.00456 (0.0669) | 0.0254 (0.0319) |
| Technical | 0.173 (0.225) | 0.419** (0.180) | -0.0931 (0.0832) | 0.187 (0.146) | 0.251** (0.118) | 0.0871* (0.0515) | 0.0205 (0.0923) | 0.0529 (0.0718) | 0.0386 (0.0335) |
| University | 0.116 (0.220) | 0.491*** (0.173) | -0.0126 (0.0782) | 0.306** (0.141) | 0.301*** (0.113) | 0.0897* (0.0491) | 0.00591 (0.0891) | 0.0290 (0.0690) | 0.0655** (0.0320) |
| Num. years elected office | -0.0135 (0.0189) | 0.00352 (0.0190) | 0.00835 (0.00964) | 0.0343* (0.0189) | 0.0279* (0.0157) | 0.00738 (0.00650) | 0.00184 (0.0121) | 0.0161* (0.00964) | 0.00336 (0.00424) |
| Num. years as mayor | -0.000118 (0.00771) | -0.00116 (0.00814) | 0.00617 (0.00517) | 0.00706 (0.00939) | 0.00768 (0.00789) | 0.00272 (0.00391) | -0.000270 (0.00602) | -0.00302 (0.00484) | 0.00483* (0.00255) |
| Num. years party experience | 0.0259 (0.0223) | 0.00474 (0.0222) | -0.00571 (0.0111) | -0.0543*** (0.0215) | -0.0411** (0.0182) | -0.00394 (0.00743) | -0.0114 (0.0138) | -0.0215* (0.0111) | -0.00595 (0.00484) |
| Constant | -0.550*** (0.208) | -0.910*** (0.162) | -0.381*** (0.0747) | 13.73*** (0.134) | 13.71*** (0.109) | 13.87*** (0.0481) | 17.03*** (0.0849) | 17.00*** (0.0664) | 16.68*** (0.0313) |
| Observations | 921 | 1,173 | 3,376 | 1,555 | 1,997 | 6,030 | 1,559 | 2,002 | 6,036 |
| R-squared | 0.411 | 0.355 | 0.257 | 0.395 | 0.368 | 0.347 | 0.748 | 0.761 | 0.682 |
| Number of Ubigeo | 737 | 879 | 1,530 | 1,089 | 1,270 | 1,834 | 1,092 | 1,273 | 1,831 |

Standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

Back